

An Organic Celebration!

How It All Began

Founded in 2008, PizzaSalad, The Organic Choice, is America's first pizza restaurant to offer a menu made entirely of USDA certified organic ingredients. That means absolutely everything you eat at PizzaSalad is pure, wholesome, and good for you!

It all started with pizza foodies wanting to offer the tastiest pizzas and crispest salads made with the freshest and best ingredients – no exceptions. Trial after trial led to the decision that every ingredient PizzaSalad would use must be USDA certified organic, ensuring the integrity of the food.

Each PizzaSalad specialty would have to be a complete “universe of flavors”. In other words, all taste sensations of the palette: sweet, sour, bitter, and salty, would have to be satisfied by each specialty menu option. For example, PizzaSalad's Hi-Pro Specialty Salad is made with organic spinach (bitter), organic chicken breast and hummus (salty), organic low-fat cottage cheese and tofu (sour), and tossed in organic honey mustard dressing (sweet). Perfect! *(continued on page 2)*

PizzaSalad's Birthday

In honor of its one-year anniversary, PizzaSalad invites everyone to a series of “healthy life” events in July. Look for an Organic Recipe Contest, a Green Drinks mixer, the monthly Ventura County Celiacs meeting, a Prius Night, a Healthy Youth Day, prizes, offers, and more on pizzasalad.com.

“A menu made with only USDA certified organic ingredients and implementing earth-friendly business operations are the beginning of PizzaSalad's commitment to well-being. Our birthday celebration is an opportunity to create awareness, have fun, and eat well,” says a PizzaSalad manager.



*This issue celebrates
PizzaSalad's One-Year
Anniversary.*

Contents

How It All Began	1
PizzaSalad's Birthday	1
Organic Recipe Contest	2
PizzaSalad Anniversary Events Calendar	2



How It All Began

(continued from page 1) This appreciation for the purity of organic food comes hand in hand with a love for the earth. PizzaSalad is committed to the environment's well-being as much as its customers'. For every single strategic, operational, and day-to-day business decision PizzaSalad always asks the question, "What's the best 'green' option?"

All food and beverage containers, to-go bags, and waste bin liners, for instance, are 100% bio-degradable at PizzaSalad. All the restaurant cleaning solutions and chemicals used are 100% safe for the environment. All the outdoor and indoor restaurant furniture and countertops are made of earth-friendly materials like 100% renewable bamboo. The landscaping surrounding PizzaSalad's outdoor patio is organic, too. The list continues, as does PizzaSalad's pledge to protect our environment.

"Our goal is to enable everyone to enjoy a healthy life. That means pure, wholesome, good-for-you food that is delicious. It also means we make business choices to safeguard nature," explains PizzaSalad management.

Throughout the month of July, PizzaSalad is celebrating their one-year anniversary with a series of "healthy life" events and...You're invited!

Enter Your Recipe & Help Save Our Earth

Attention food lovers: PizzaSalad invites you to "cook up" your favorite organic ingredients and submit your recipes!

For every entry, PizzaSalad will donate \$1 to Ecotrust, a champion of environmental efforts. Learn more at ecotrust.org.

Judges will consider flavor, originality, use of PizzaSalad's organic ingredients and other qualities to decide the winner. Up to two new organic ingredients or items may be added in your original recipe.

The winning recipe will be showcased as a PizzaSalad Special in August. Prizes include free organic dinner for four and other earth-friendly gifts.

For all PizzaSalad Organic Recipe Contest Rules and Entry Form, visit pizzasalad.com.

PizzaSalad Anniversary Events Calendar July 2009

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4 Independence Day
5	6	7	8 GREEN DRINKS	9	10	11 CELIAC MEETING
12	13 HEALTHY YOUTH DAY**	14	15	16	17	18
19	20 RECIPE ENTRIES DUE	21	22 HEALTHY YOUTH DAY**	23	24	25
26	27 RECIPE CONTEST RESULTS	28	29	30	31	

* Pius Night scheduling to be determined.

** Healthy Youth Day scheduling subject to change.
For information, visit pizzasalad.com.

PizzaSalad, The Organic Choice

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